



THE BEST DIGITAL MARKETING FOR THE BEST FINANCIAL ADVISORS

Done-For-You Call Services

Digital marketing is pretty cool with the ability to automate communication and reach people faster than ever before. But...

Nothing can replace one-on-one communication.

It doesn't take very many seminars, webinars, movie events or lead generation campaigns before your staff is maxed-out and begging for help. That's where our professional call services come in.

We've redefined what it means to partner with our advisors by offering the highest standard of call services that pair nicely with our digital campaigns. Whether you need seminar, webinar or movie event confirmation calls – you're going to love what Steep can do for you.

SEMINARS • WEBINARS • LEAD GENERATION

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Why Steep Call Services?

Some people hear “call services” and assume “it’s another crappy call center.” We get it, the industry is filled with people willing to take shortcuts to save a buck. But when your business’ reputation is on the line with each dial – only the best will do.

HERE ARE A JUST A FEW REASONS TO LOVE STEEP CALL SERVICES

-  **Domestic:** All callers are in the US, native English speakers and represent your firm exactly the way you expect your staff to.
-  **Technology:** Calls are always made from numbers that are local to your market to ensure we represent your brand well.
-  **Experience:** We use decades of experience to make calls at the right frequency and time of day to maximize answer, confirmation, and appointment setting rates.
-  **Feedback:** Every time we have a meaningful interaction with a prospect, you'll receive detailed insight into the call and the client we talked to.
-  **Consistency:** Most advisors make one or two attempts to reach prospects. We'll call until we reach them (usually more than internal staff has time to).
-  **Timing:** Life gets in the way when you do your own calls. With a large staff of callers, we are able to ensure we're always available to make the calls at the right time.
-  **Results:** By specializing in quality calls, training and technology we're able to deliver consistent results that are sure to increase attendance and appointments.

Confirmation Calls

\$600 seminar
\$600 webinar
\$1600 movies

Ready to free up your staff's time to focus on other pre-event to-dos? Try our confirmation calls! The goal: confirm attendance. Our down-to-earth, professionally trained team will call up to 5 times before the event to confirm your registrant's attendance.