



THE BEST DIGITAL MARKETING FOR THE BEST FINANCIAL ADVISORS

Evergreen Webinars

When you choose Evergreen, you get a completely automated funnel and access for an entire year. Steep will run traffic to your Evergreen webinar in 30-day sprints as often as you wish.

The result is more leads, a substantially higher view rate, and a customized experience for both you and your prospects.


SEMINARS • WEBINARS • LEAD GENERATION


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Why Evergreen Webinars?


HERE'S HOW EVERGREEN CHANGES YOUR WEBINAR MARKETING


 **Increase attendance rates:** With watch now or watch later, Evergreen produces a remarkable attendance rate.


 **Extend the life of your campaign:** Your automated webinar funnel is 100% yours for 12 months, and we'll run traffic to it in 30-day campaigns.

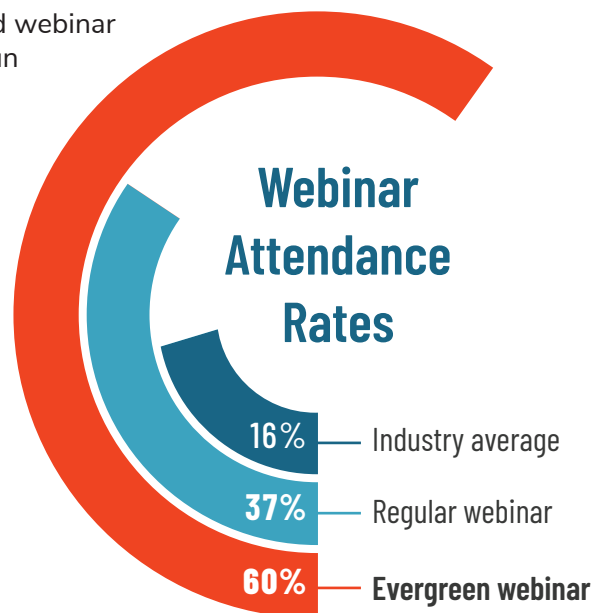
 **Personalize your marketing:** An Evergreen exclusive, Steep markets your webinar from your business' Facebook page.

 **Market on autopilot:** Once your automated funnel is built, it's always on, producing passive, inbound appointments for an entire year.

 **Automate prospecting:** Say no to the rat race of event marketing with this fully automated funnel you don't have to think about.

 **Manage with ease:** With Evergreen and a steady stream of prospects over time, your staff can give each lead the attention they deserve.

 **Generate free leads:** Use your Evergreen funnel to generate free leads with email marketing, social media posts and website leads.



Evergreen Webinar Pricing

Tier	Build Fee	30-Day Traffic	Monthly Registrations	
1	\$2,000	\$6,000	Local	Regional
2		\$9,000	75	100+

Supercharge Your Marketing with Evergreen

- >> **1-Year Funnel:** Use your Evergreen webinar funnel to generate leads for an entire year.
- >> **30-day Traffic:** Get 75-100 leads per month with Steep traffic campaigns.
- >> **Higher View Rate:** 3 viewing options with up to 60% attendance rates.
- >> **Free Leads:** Use templated content to generate free leads from social, email, and your website.
- >> **Personalization:** Drive thousands of impressions to your brand with personalized Facebook ads.
- >> **Exclusive Territory:** Own your local market with an exclusive Evergreen marketing territory.

2X Your
Webinar
Marketing →



3 Reasons
You Need
Evergreen

More Leads

With 30 days of traffic, Evergreen webinars provide 75-100 new leads every single month.

More Attendees

Evergreen's "Watch Now" option averages a 60% view rate, miles above the industry average 16%.

More Personalized

Traffic from your Evergreen funnel comes from your company's Facebook page, delivering thousands of impressions to your brand monthly.